Acronis

Ransomware Protection

Protecting you, your family, and your business against ransomware

- · Ransomware is the fastest growing threat to data
- Global damages to reach \$11.5 billion per year by 2019
- Acronis Ransomware Protection stops known and unknown strains

What is Ransomware?

Ransomware is a particularly painful type of malware that infects your system and blocks access to your data. You can only regain access by paying the criminals who are extorting you or your business...and even then payment is no guarantee that you'll regain access to your data. It is the fastest growing threat to your data.

Acronis Ransomware Protection Works

Acronis Ransomware Protection is an advanced ransomware protection technology. Completely compatible with the most common anti-malware solutions, our technology actively detects and stops ransomware, protecting all of the data on your systems, including documents, media files, programs, and local backup files created with Acronis software.

How it Works

Acronis Ransomware Protection constantly observes patterns of how data files are changed on a system using behavioral heuristics. One set of behaviors may be typical and expected, while another set may signal suspicious

activity. Acronis' technology compares suspicious actions against malicious behavior patterns. If a third-party process tries to encrypt files or inject malicious code, Acronis Ransomware Protection notifies you and asks if you want to allow or block the activity. After blocking the attack, you can recover any altered or encrypted files.

Protection From Future Threats

The behavioral approach of Acronis Ransomware Protection effectively detects and deflects attacks from both known and unknown strains of ransomware. Focusing on suspicious activity (instead of malicious code) not only stays ahead of the criminals, it is more innovative and advanced than the other anti-ransomware methodologies available.

Free Cloud Storage

Acronis Ransomware Protection includes 5 GB of free cloud storage, which protects your data from ransomware, disk failures, natural disasters, or accidental deletions. Access your Acronis Cloud files from anywhere on any internet-enabled device. Changes to files are automatically updated in the cloud every 15 minutes.

PROVEN ANTI-RANSOMWARE TECHNOLOGY:

- 15,000+ attacks stopped in a six-month period
- 10,000+ customers already protected from attack
- All common strains defeated, including Petya, WannaCry, Bad Rabbit, and Osiris

A NEW GENERATION OF DATA PROTECTION

- Delivers an easy-to-use, completely transparent, automatic solution
- Leverages Acronis' 14 years of experience protecting the data of 500,000 organisations
- Provides real-time backup protection so you do not lose data if attacked

Acronis Ransomware Protection adds an enhanced layer of data protection against today's ransomware and future variants. "Acronis has turned the world upside down. Not only have they delivered an innovative protection that any size business can easily use, but also an active protection against ransomware attacks with instant recovery of the affected data. This is a game-changing industry first."

Eric O'Neill, former FBI counter-terrorism and counterintelligence operative

The Ransomware Threat

Your computer can be attacked by ransomware when you visit unsafe websites, open email messages from unknown people, or when you click suspicious links in social networks or instant messages. If that happens, ransomware blocks access to your files or your entire system, and demands a ransom to regain access. This malware typically displays a warning that your files are locked and you have to pay quickly to keep your data from being

deleted. The frightening nature of the message is designed to prompt the user to immediately pay without giving them time to ask for help from an IT specialist or the authorities.

Keep in mind there is no guarantee that the criminals will return control of your data once you've paid the ransom. In fact, *Spiceworks* reports that only half of the small- and medium-sized businesses that paid a ransom had their data decrypted.

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For additional information, please visit **www.acronis.com**

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View blocked attacks, manage a list of trusted apps, and monitor the number of analyzed processes and protected files in real time via the user-friendly interface.

INSTALLING ACRONIS RANSOMWARE PROTECTION

- 1. Run the setup file.
- Click Install. Acronis Ransomware Protection will be installed on your system partition (usually C:).
- Read and accept the terms of the license agreements for Acronis Ransomware Protection and EULA.
- **4.** When the installation is complete, the application will start automatically.
- **5.** In the opened window, sign-in to your Acronis account (required). Once signed in, you get 5 GB of Acronis Cloud free where you can store data.

SYSTEM REQUIREMENTS

Hardware requirements:

A CPU that supports SSE instructions

Operating systems:

- Windows 10 (all editions)
- Windows 8.1 (all editions)
- Windows 8 (all editions)
- Windows 7 SP1 (all editions)

It is possible for the software to work on other Windows operating systems, but it is not guaranteed.

Other requirements:

- An Internet connection
- Administrator privileges to run Acronis Ransomware Protection